

# **Privacy Policy**

Last updated: December 2024

Impact Roofing ( "we, " "us, " "our ") is committed to respecting the privacy rights of individuals who visit our website or use our services. This Privacy Policy explains how we collect, use, disclose, and protect your personal data—including our approach to GDPR compliance. 1. Controller & Contact Details

Impact Roofing

65 Brambletyne Avenue, Saltdean, Brighton, England, BN2 8EL

Phone: 07351 532 004

Email: sales@impact-roofing.co.uk

#### 2. Information We Collect

- Personal data you submit through forms (e.g., name, email, phone, address).
- Technical data (IP address, browser type, usage behaviour via cookies/analytics).

## 3. How We Use Your Data & Lawful Bases (GDPR)

- Responding to enquiries (consent / contract).
- Providing roofing quotes & services (contract).
- Improving our website & services (legitimate interest).
- Compliance with law (legal obligation).

Data is retained no longer than 3 years unless required legally.

## 4. Cookies & Tracking

We use cookies to improve your experience and collect anonymous analytics. You can manage cookies in browser settings.

## 5. Data Sharing & Third Parties

We do not sell or trade your data. Information may be shared with service providers or regulators when legally required.

#### 6. Data Security

Appropriate measures are taken to protect personal data from unauthorised access or misuse.

### 7. Your Rights (Under UK GDPR)

You have the right to access, rectify, erase, restrict processing, object to processing, request portability, and withdraw consent at any time.

Requests can be made via the contact details in section 1.

#### 8. Children 's Privacy

Our website is not directed to individuals under 18. We do not knowingly process data of minors.

#### 9. Policy Updates

This policy may be updated periodically. Significant changes will be posted on our website.

#### 10. Contact Us

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